THE WHY.OS

WHY®

Step 1: WHY Discovery

Simple

Quick

Focused

Step 2: WHY.os

External Perspective:

Internal Processing:

External Deliverables:

Step 3: The WHY.os Process

Worksheet/Ranking:

WHY.os Express:

Online Discovery:
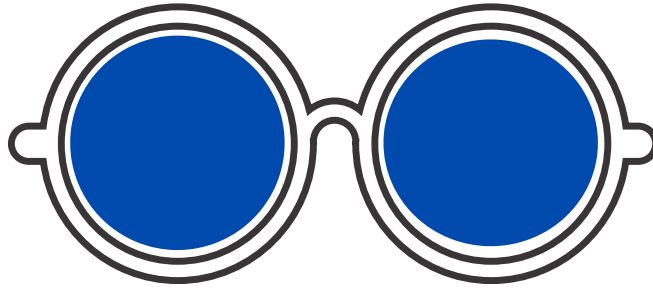
Step 4: Separating Questions
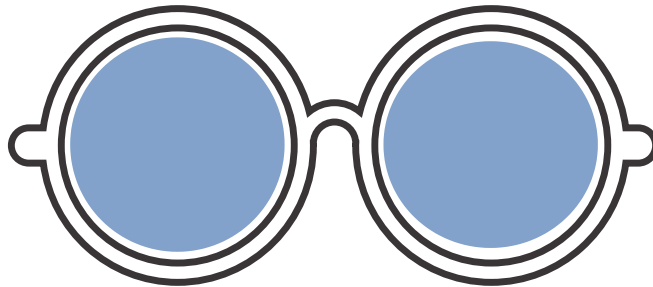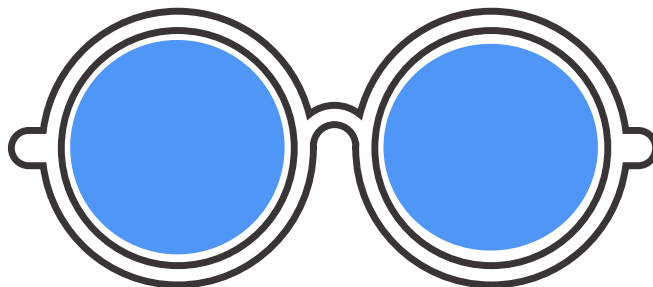
When:

How:

Why:

HOW & WHAT

WHY®

WHY

HOW

WHAT

NOTES:

How would you define the WHY.os?

What system works best for you?

Scenario Examples: