




<p><b>WHY</b></p> <p><b>I BELIEVE THAT SUCCESS HAPPENS WHEN I CONTRIBUTE TO A GREATER CAUSE</b></p> <p><b>WHY.</b></p>	<p><b>CONTRIBUTE</b></p> <p><b>HOW</b></p> 	<p><b>WHAT</b></p> <p>ULTIMATELY <b>WHAT I BRING</b> IS A WAY TO CONTRIBUTE AND ADD VALUE (HAVE AN IMPACT ON THE LIVES OF OTHERS)</p>
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<p><b>WHY</b></p> <p><b>I BELIEVE THAT SUCCESS HAPPENS WHEN RELATIONSHIPS ARE BASED UPON TRUST</b></p> <p><b>WHY.</b></p>	<p><b>TRUST</b></p> <p><b>HOW</b></p> 	<p><b>WHAT</b></p> <p>ULTIMATELY <b>WHAT I BRING</b> IS A TRUSTING RELATIONSHIP WHERE OTHERS CAN COUNT ON ME</p>
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<p><b>WHY</b></p> <p><b>I BELIEVE THAT SUCCESS HAPPENS WHEN WE MAKE SENSE OF THE COMPLEX</b></p> <p><b>WHY.</b></p>	<p><b>MAKE SENSE</b></p> <p><b>HOW</b></p> <p><b>HOW I DO THAT IS BY SOLVING COMPLEX AND CHALLENGING PROBLEMS</b></p> 	<p><b>WHAT</b></p> <p>ULTIMATELY <b>WHAT I BRING</b> ARE SOLUTIONS THAT MAKE SENSE</p>
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## BETTER WAY

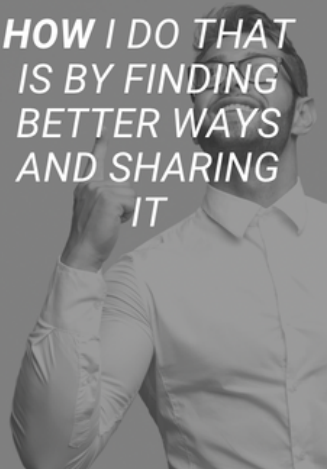
### WHY

I **BELIEVE** THAT  
SUCCESS  
HAPPENS  
WHEN WE FIND  
A BETTER WAY  
& ARE ABLE TO  
SHARE IT

WHY.

### HOW

HOW I DO THAT  
IS BY FINDING  
BETTER WAYS  
AND SHARING  
IT



### WHAT

ULTIMATELY  
**WHAT** I BRING  
IS A BETTER  
WAY TO MOVE  
FORWARD.

## RIGHT WAY

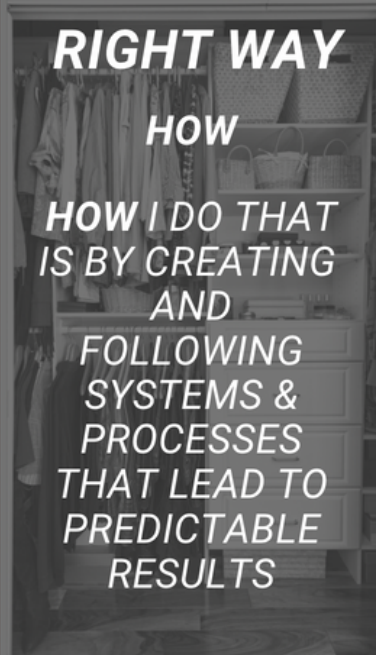
### WHY

I **BELIEVE** THAT  
SUCCESS  
HAPPENS  
WHEN THINGS  
ARE DONE THE  
RIGHT WAY

WHY.

### HOW

HOW I DO THAT  
IS BY CREATING  
AND  
FOLLOWING  
SYSTEMS &  
PROCESSES  
THAT LEAD TO  
PREDICTABLE  
RESULTS



### WHAT

ULTIMATELY  
**WHAT** I BRING  
IS A RIGHT  
WAY TO GET  
PREDICTABLE  
RESULTS

## CHALLENGE

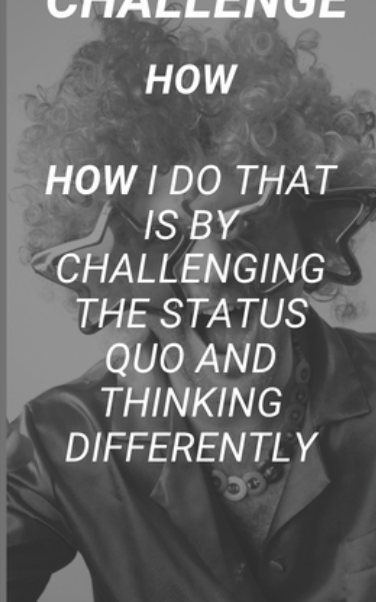
### WHY

I **BELIEVE** THAT  
SUCCESS  
HAPPENS  
WHEN WE  
THINK OUTSIDE  
THE BOX

WHY.

### HOW

HOW I DO THAT  
IS BY  
CHALLENGING  
THE STATUS  
QUO AND  
THINKING  
DIFFERENTLY



### WHAT

ULTIMATELY  
**WHAT** I BRING  
IS AN OUTSIDE  
THE BOX  
SOLUTION

## MASTERY

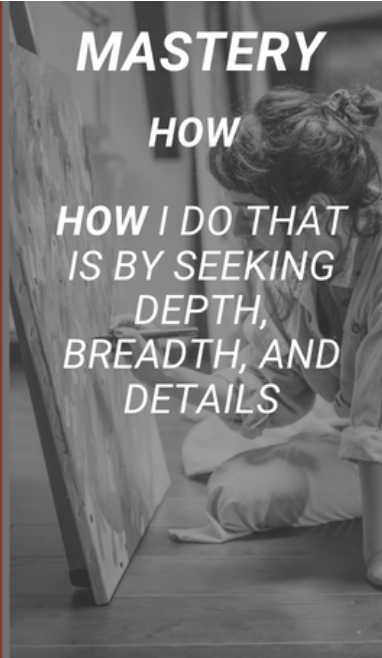
### WHY

*I BELIEVE THAT  
SUCCESS  
HAPPENS  
WHEN WE DIVE  
IN DEEP AND  
UNDERSTAND  
THE NUANCES*

WHY.

### HOW

*HOW I DO THAT  
IS BY SEEKING  
DEPTH,  
BREADTH, AND  
DETAILS*



### WHAT

ULTIMATELY  
**WHAT I BRING IS**  
A DEEP  
UNDERSTANDING

## CLARIFY

### WHY

*I BELIEVE THAT  
SUCCESS  
HAPPENS WHEN  
THINGS ARE  
CLEAR TO BE  
ABLE TO MAKE A  
DECISION*

WHY.

### HOW

*HOW I DO THAT IS  
BY MAKING  
THINGS CLEAR  
AND  
UNDERSTANDABLE*



### WHAT

ULTIMATELY  
**WHAT I BRING IS**  
A CLEAR  
SOLUTION

## SIMPLIFY

### WHY

*I BELIEVE THAT  
SUCCESS  
HAPPENS WHEN  
THINGS ARE  
SIMPLE,  
UNCOMPLICATED  
, AND EASY TO  
UNDERSTAND*

WHY.

### HOW

*HOW I DO THAT  
IS BY MAKING  
THINGS SIMPLE  
AND EASY TO  
USE*



### WHAT

ULTIMATELY  
**WHAT I BRING IS**  
A SIMPLE  
SOLUTION