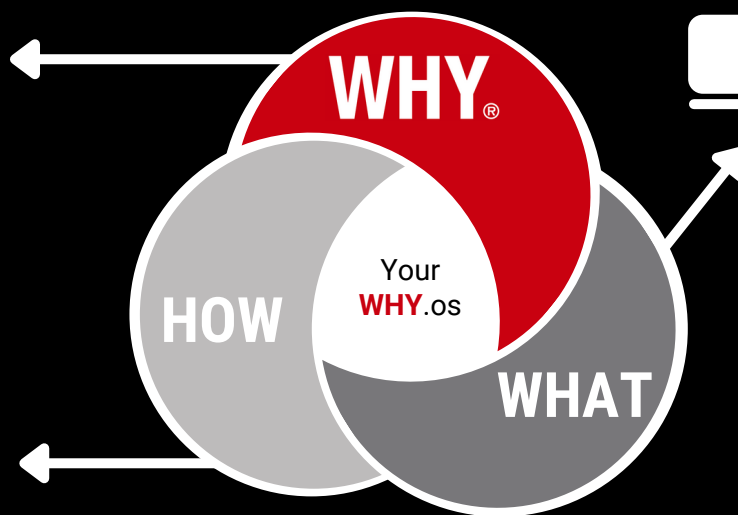


Name: _____

Text "WHY" to

855-540-2217
Revealed at Webinar

TBD



TBD

The 9 WHYs



1. _____: To contribute to a greater cause, make a difference, add value or have an impact



2. _____: To create relationships based on trust



3. _____: To make sense out of things, especially if complex or complicated



4. _____: To find a better way and share it



5. _____: To do things the right way in order to get results



6. _____: To think differently and challenge the status quo



7. _____: To seek mastery and understanding

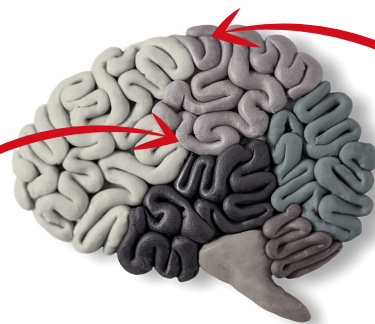


8. _____: To clarify or create clarity



9. _____: To simplify or make understandable

Brain Biology



Feelings like Loyalty and Trust
Decision Making
No Language

Rational & Analytical
Thought and
Language

What is a WHY.os?

WHY:

HOW:

WHAT:

Steve Jobs'
WHY.os



John's
WHY.os



John vs Dr. Gary

