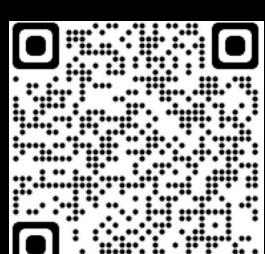
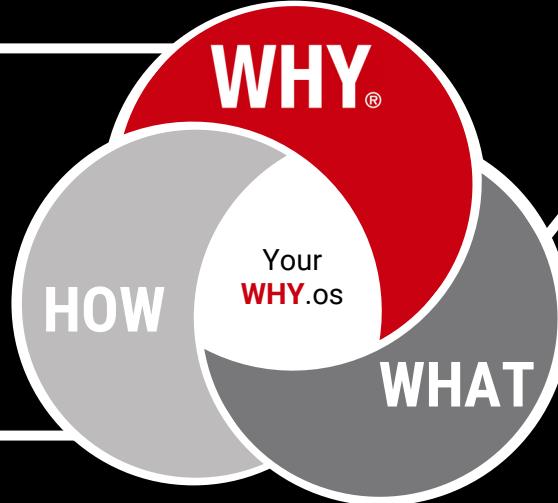


Name:

Team **WHY**®.os



1. Scan QR for WHY

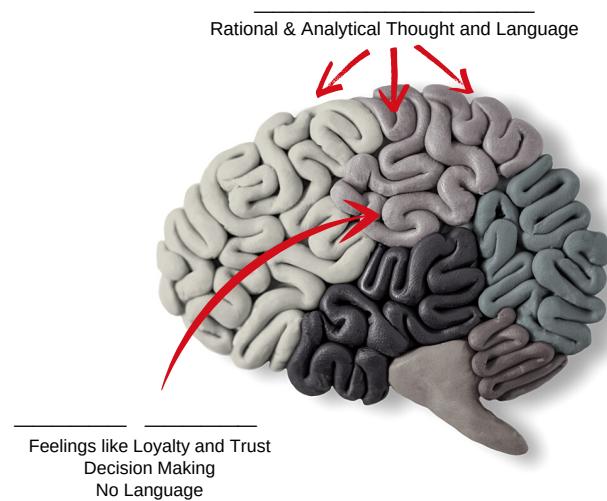


2. Scan QR for  
WHY.os

## The 9 **WHYs**

- 1  \_\_\_\_\_: To contribute to a greater cause, make a difference, add value or have an impact
- 2  \_\_\_\_\_: To create relationships based on trust
- 3  \_\_\_\_\_: To make sense out of things, especially if complex or complicated
- 4  \_\_\_\_\_: To find a better way and share it
- 5  \_\_\_\_\_: To do things the right way in order to get results
- 6  \_\_\_\_\_: To think differently and challenge the status quo
- 7  \_\_\_\_\_: To seek mastery and understanding
- 8  \_\_\_\_\_: To make crystal clear and understandable.
- 9  \_\_\_\_\_: To decrease complexity.

## Brain Biology



## 3 Big Strategies

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## Simple **WHY.os**

**WHY:**

**HOW:**

**WHAT:**

## One Last Thing



[tinyurl.com/2p94ypd4](https://tinyurl.com/2p94ypd4)

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# WHY Matrix

# WHY Directory

Contribute	
Trust	
Make Sense	
Better Way	
Right Way	
Challenge	
Mastery	
Clarify	
Simplify	