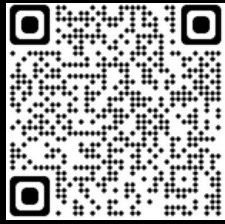
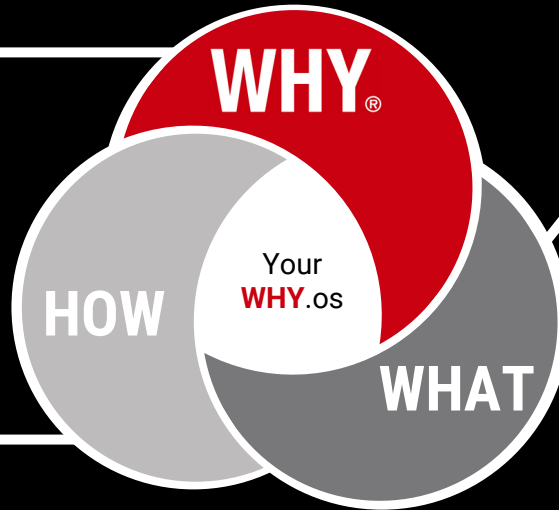


Name: _____

Team **WHY**.os



1. Scan QR for WHY



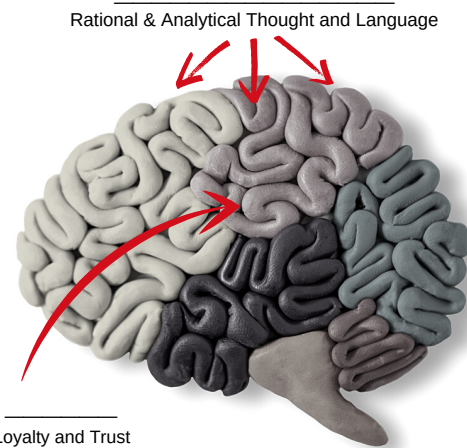


2. Scan QR for WHY.os

The 9 **WHY**s

-  1 _____: To contribute to a greater cause, make a difference, add value or have an impact
-  2 _____: To create relationships based on trust
-  3 _____: To make sense out of things, especially if complex or complicated
-  4 _____: To find a better way and share it
-  5 _____: To do things the right way in order to get results
-  6 _____: To think differently and challenge the status quo
-  7 _____: To seek mastery and understanding
-  8 _____: To make crystal clear and understandable.
-  9 _____: To decrease complexity.

Brain Biology



3 Big Strategies

1. _____ 2. _____ 3. _____

Simple **WHY**.os

WHY:

HOW:

WHAT:

One Last Thing



tinyurl.com/2p94ypd4

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WHY Matrix

First	Last	WHY	HOW	WHAT

WHY Directory

Contribute	
Trust	
Make Sense	
Better Way	
Right Way	
Challenge	
Mastery	
Clarify	
Simplify	